

»» NEWSLETTER ««

I URBAN FARM NEWS

www.iurbarnfarm.com



DEAR I URBAN FARM COMMUNITY

2024 FARM UPDATES

»» EMBRACING SUSTAINABILITY

We hope this newsletter finds you in good health and high spirits. As we dive into the heart of the new year, we are excited to share some updates and insights about the incredible journey we've embarked on together at I Urban Farm.

CULTIVATING SUSTAINABILITY ««

At I Urban Farm, our vision goes beyond just growing fresh produce; it's about fostering sustainability and connecting communities through the power of gardening, farming, and horticulture. Together, we are transforming urban spaces into green havens, contributing to a healthier environment and a more resilient future.

A SHARED VISION

NURTURING GROWTH

»»» ENVIRONMENTAL IMPACT

One of the most significant benefits of urban farming is its positive impact on the environment. Cultivating locally reduces the carbon footprint associated with transporting food over long distances. Our commitment to sustainable practices preserves natural resources and promotes biodiversity within urban landscapes.

EDUCATIONAL INITIATIVES

Knowledge is a seed that grows when shared. We take pride in our educational initiatives aimed at empowering our community with the skills and knowledge needed to grow their own food. Workshops, webinars, and hands-on experiences are just some of the ways we're sowing the seeds of a greener future.

»»» FRESH, NUTRIENT-RICH PRODUCE

Say goodbye to produce that has traveled thousands of miles! At I Urban Farm, our CSA harvest is picked fresh and delivered to your doorstep. This ensures that you receive nutrient-rich, flavorful fruits, vegetables, and herbs that contribute to your overall well-being.

»»» MEASURING OUR IMPACT

Quantifying our impact is crucial for continuous improvement. We are actively measuring our water and energy consumption, waste reduction, and overall carbon footprint. By doing so, we aim to set benchmarks and work towards becoming even more sustainable in the coming years.

»»» UPCOMING EVENTS AND CELEBRATIONS

Mark your calendars! We have exciting events lined up, including community harvest festivals, gardening competitions, and special workshops. Stay tuned for announcements and be a part of the vibrant I Urban Farm calendar.

Let's continue sowing the seeds of positive change together as we move forward. Your support and commitment to sustainability inspire us daily, and we look forward to growing, learning, and thriving as a community.



UPCOMING TRAINING PROGRAMS



**Intensive
3-week
Program**

Farming Success Starts with a Solid Business Plan

A COMPREHENSIVE COURSE FOR AGRICULTURAL SUCCESS

IN THIS COURSE

Define Your Mission & Vision	Budgeting and Funding Strategy
Strategic Marketing Blueprint	Goal Setting and Growth Timeline

Integrate Elements into a Cohesive Business Plan

COURSE FEE \$99.99

FLEXIBILITY Access course materials and participate in discussions at a time that suits your schedule.	LIVE SESSIONS Engage with instructors and peers through live webinars and Q&A sessions.	RESOURCE LIBRARY Access a wealth of online resources, including articles, videos, and toolkits.
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 Contact Us 404.734.1380 |  www.iurbanfarm.com



**Intensive
3-week
Program**

Mastering Farm Marketing

A COMPREHENSIVE COURSE FOR AGRICULTURAL SUCCESS

IN THIS COURSE

Understanding Agriculture Marketing	Crafting Your Farm Brand
Effective Online & Offline Marketing Strategies	Identifying Target Markets
Measuring Success and Adapting Strategies	Social Media for Farmers

COURSE FEE \$99.99

FLEXIBILITY Access course materials and participate in discussions at a time that suits your schedule.	LIVE SESSIONS Engage with instructors and peers through live webinars and Q&A sessions.	RESOURCE LIBRARY Access a wealth of online resources, including articles, videos, and toolkits.
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**Intensive
3-week
Program**

Farm Safety Plan Secure Your Agriculture Future

A COMPREHENSIVE COURSE FOR AGRICULTURAL SUCCESS

IN THIS COURSE

Foundations of Farm Safety	Equipment and Machinery Safety
Creating a Comprehensive Safety Plan	Chemical Handling and Storage
Personal Protective Equipment (PPE)	Livestock Handling Safety

COURSE FEE \$99.99

FLEXIBILITY Access course materials and participate in discussions at a time that suits your schedule.	LIVE SESSIONS Engage with instructors and peers through live webinars and Q&A sessions.	RESOURCE LIBRARY Access a wealth of online resources, including articles, videos, and toolkits.
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**Intensive
3-week
Program**

Optimizing Operational Plan for Agricultural Excellence

A COMPREHENSIVE COURSE FOR AGRICULTURAL SUCCESS

IN THIS COURSE

Essentials of Farm Operations	Resource Management and Sustainability
Creating a Customized Operational Plan	Precision Agriculture Techniques
Efficient Crop and Livestock Management	Supply Chain Integration

COURSE FEE \$99.99

FLEXIBILITY Access course materials and participate in discussions at a time that suits your schedule.	LIVE SESSIONS Engage with instructors and peers through live webinars and Q&A sessions.	RESOURCE LIBRARY Access a wealth of online resources, including articles, videos, and toolkits.
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CSA PROGRAM

Exciting news is sprouting at I Urban Farm, and we're thrilled to share it with you! Say hello to our brand-new CSA (Community Supported Agriculture) program, a delightful initiative designed to bring the abundance of our urban harvest directly to your doorstep.

»»» WHAT IS THE I URBAN FARM CSA PROGRAM?

Our CSA program is a unique opportunity for you to become a part of our farming community and enjoy the freshest, locally-grown produce. By joining the program, you not only support sustainable urban agriculture but also experience the joy of receiving a diverse selection of fruits, vegetables, and herbs, straight from our vibrant gardens.

»»» HOW DOES IT WORK?

Enrolling in the I Urban Farm CSA program is simple. Choose from our subscription options, indicating your preferred box size and delivery frequency. Whether you're a solo green enthusiast or a family of fresh-food lovers, we have a subscription tailored to suit your needs. Once subscribed, you'll receive a curated box of seasonal delights at your chosen interval.

»»» THE BENEFITS OF CSA

1. **Freshness at its peak-** our CSA members enjoy the cream of the crop, receiving produce at its peak freshness. Harvested just before delivery, you can relish each item's full flavor and nutritional benefits.
2. **Diverse and Seasonal Selections-** experience the variety of each season's diversity. From crisp summer greens to hearty winter root vegetables, our CSA boxes showcase the rich tapestry of urban farming.
3. **Connection with the Farm-** feel connected to the source of your food by learning about the crops, cultivation practices, and the hands that bring these fresh delights to your table. Our CSA program fosters a sense of community and shared agricultural experiences.

HOW TO JOIN

Ready to embark on this farm-to-doorstep adventure? Visit our website to explore subscription options and sign up for the I Urban Farm CSA program. Limited subscriptions are available, so secure your spot to ensure a continuous supply of farm-fresh goodness.

We're thrilled to embark on this journey with you, cultivating not just plants but a community rooted in sustainability and the joy of locally grown produce. Thank you for being a part of the I Urban Farm Family.

Happy Harvesting!

